



NARESH KANSAL & ASSOCIATES



CA NARESH KANSAL
"EMPOWERING GROWTH, ENSURING INTEGRITY"

FIRM PROFILE

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CA Naresh Kansal – Founder & Principal, Naresh Kansal & Associates

Establishment and Leadership

Founded in 2015 by **CA Naresh Kansal**, a Chartered Accountant with over 9 years of professional expertise, Naresh Kansal & Associates has built a reputation for delivering exceptional financial and consulting services. Under Naresh Kansal's leadership, the firm has grown into a trusted partner for businesses across a wide range of sectors, both domestically and internationally.

Services Offered

The firm offers a comprehensive suite of services, including:

- ☐ **Audit and Assurance**
- ☐ **Forensic Investigations and Due Diligence**
- ☐ **Accounting Outsourcing**
- ☐ **Taxation** (Direct and Indirect)
- ☐ **Corporate Law Advisory** (for domestic and foreign entities)
- ☐ **Management Consulting**
- ☐ **Fixed Asset Verification**
- ☐ **Information Systems Audits**
- ☐ **Foreign Exchange Management Act (FEMA) Compliance**

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Independent Directorship

In addition to leading his firm, CA Naresh Kansal serves as an **Independent Director** for **RotoGraphics (India) Limited**, further showcasing his leadership and governance expertise in the corporate sector.

Professional Network

Naresh Kansal & Associates operates within a robust network of allied professionals, including Chartered Accountants, Management Consultants, Company Secretaries, and IT experts. This collaborative approach enables the firm to provide a broad spectrum of integrated services tailored to meet the complex needs of its clients.

Mission Statement

Our mission is to empower clients by enhancing their capabilities and helping them discover new business opportunities. We are guided by the philosophy that **"Our clients' success is our success."**

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Firm Strengths

Practical Expertise: Our team brings hands-on experience across various industries, ensuring that clients receive actionable insights and solutions.

Diverse Perspectives: We leverage a wide range of professional viewpoints to address multifaceted challenges.

Responsiveness: We are committed to providing prompt and effective service to meet our clients' evolving needs.

Specialized Expertise

Each service line within the firm is led by seasoned professionals with deep subject matter expertise, ensuring that clients receive high-quality, specialized advisory services.

Vision

Our vision is to become a valued partner recognized for delivering client-centric, results-oriented services. We strive to earn client appreciation through the quality of our work and our dedication to their success.

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FOUNDER



CA Naresh Kansal

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CA Naresh Kansal

Chartered Accountant & Financial Advisor

Overview:

CA Naresh Kansal is an accomplished Chartered Accountant with over **9 years** of extensive experience in financial advisory, taxation, and corporate consulting. As the founder of **Naresh Kansal & Associates**, he has been instrumental in providing expert guidance to businesses and individuals, helping them navigate the complexities of financial planning, tax compliance, and corporate finance. His commitment to delivering value-driven solutions has established him as a trusted advisor to clients across multiple sectors.

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Key Areas of Expertise

1. Financial Planning & Advisory

Naresh Kansal specializes in both **personal and corporate financial planning**, offering bespoke strategies to clients for **investment management, retirement planning**, and **wealth accumulation**. His expertise helps clients achieve their financial goals by aligning their resources with long-term growth and sustainability.

2. Taxation Advisory

A leader in **tax planning and compliance**, Naresh Kansal offers comprehensive advisory services to help clients **minimize tax liabilities** while ensuring full compliance with regulatory requirements. His in-depth knowledge of **direct and indirect taxation** enables clients to optimize their tax strategies, staying ahead in a constantly evolving tax landscape.

3. Audit & Assurance

With a focus on ensuring **accuracy and transparency** in financial reporting, Naresh Kansal provides professional **audit and assurance services**. His work ensures that businesses maintain compliance with statutory requirements, instilling confidence in their financial operations and fostering long-term credibility.

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4. Corporate Finance Consulting

Naresh Kansal provides strategic advice on **mergers and acquisitions**, **business valuations**, and **financial restructuring**. His guidance helps companies enhance their financial strength, seize growth opportunities, and optimize financial structures to sustain long-term success.

5. Regulatory Compliance

Specializing in **regulatory compliance**, Naresh Kansal ensures that businesses and individuals meet their **GST**, **income tax**, and other regulatory obligations. His proactive approach helps clients manage compliance efficiently, reducing risks and ensuring seamless adherence to the legal frameworks.

Why Choose **CA Naresh Kansal**?

Client-Centric Approach: Naresh Kansal believes in providing customized financial solutions tailored to the unique needs of each client.

Extensive Industry Experience: With a proven track record of working with diverse industries, he offers in-depth insights that help businesses tackle financial and regulatory challenges.

Collaborative Network: Working alongside a network of professionals including chartered accountants, management consultants, and legal experts, Naresh Kansal offers a comprehensive and holistic approach to addressing complex financial issues.

Here's a professional version of CA Naresh Kansal's **Education and Professional Qualifications** for presentation to large financial advisory firms:

Education & Professional Qualifications – CA Naresh Kansal

1. Chartered Accountant (ICAI)

A distinguished **member of the Institute of Chartered Accountants of India (ICAI)**, CA Naresh Kansal brings a wealth of expertise in accounting, finance, and regulatory compliance.

2. Fellow Chartered Accountant (FCA), B.Com., M.Com.

Naresh Kansal holds both **Bachelor's and Master's degrees in Commerce**, further bolstered by his designation as a **Fellow Chartered Accountant (FCA)**, reflecting his deep proficiency in financial management and corporate finance.

3. Independent Director (MCA-IICA)

Recognized by the **Ministry of Corporate Affairs** and the **Indian Institute of Corporate Affairs** as a certified **Independent Director**, Naresh Kansal is qualified to provide independent oversight and governance to corporate boards.

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Specialized Certifications

Peer Reviewer (ICAI)

Certified by ICAI to conduct peer reviews, ensuring quality and transparency in audit practices.

Public Finance & Government Accounting (ICAI)

Expertise in public sector financial management and government accounting standards.

Forensic Accounting and Fraud Detection (ICAI)

Qualified to conduct forensic investigations, detect fraud, and provide litigation support.

The Insolvency and Bankruptcy Code, 2016 (ICAI)

Specialized knowledge in managing corporate insolvency and restructuring processes.

Concurrent Audit of Banks (ICAI)

Skilled in concurrent audits to maintain accuracy and integrity in banking operations.

Service Tax (APRA Research Foundation)

A thorough understanding of the service tax framework, now replaced by GST, with years of practical experience.

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Certified Investor (NISM)

Certified by the National Institute of Securities Markets (NISM), with an in-depth understanding of investment strategies.

Research Analyst (NISM)

Certified as a research analyst, capable of providing valuable financial insights and market analyses.

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Professional Profile – CA Naresh Kansal

With over **9 years of extensive experience** in the financial and legal sectors, CA Naresh Kansal is a highly regarded professional known for his multifaceted expertise and commitment to excellence. His proficiency spans several key areas:

- **Audit and Investigation:** Delivering comprehensive audit services and conducting thorough investigations to ensure financial integrity and compliance.
- **Financial Advisory:** Providing strategic financial advisory services tailored to the unique needs of corporate and individual clients, enhancing their financial well-being.
- **Due Diligence:** Executing detailed due diligence processes for mergers, acquisitions, and significant business transactions, enabling clients to make informed decisions.
- **Direct and Indirect Taxation:** Serving as an expert in tax advisory and compliance, focusing on both direct and indirect taxation to help clients optimize their tax positions while ensuring adherence to regulatory requirements.

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- **Company Law Matters:** Navigating complex company law issues for domestic and foreign entities, ensuring compliance with legal standards and promoting good corporate governance.
- **Management Consultancy:** Offering insightful management consultancy services that drive operational efficiency, strategic growth, and organizational restructuring.
- **Information System Audit:** Conducting information system audits to assess IT infrastructure and ensure alignment with regulatory requirements and best practices.
- **Foreign Exchange Management Act (FEMA) Compliance:** Assisting clients in navigating FEMA regulations to ensure compliance with foreign exchange laws and facilitate international transactions.

Clientele

CA Naresh Kansal's diverse clientele includes **large and medium-sized enterprises, professional firms, trusts, societies, charitable organizations, and educational institutions**. He is also privileged to serve several **high-profile individuals and renowned personalities**, fostering relationships built on trust, integrity, and outstanding service delivery.

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Our Expert Services

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Audit and Assurance

Direct Taxation

Indirect Taxation

Advisory

**Compliances Formation
& Incorporation**

**Drafting Deeds &
Agreement**

Business Consultancy

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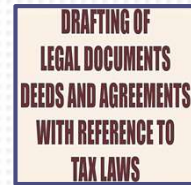
DIRECT TAXATION

- Tax Planning and Advisory Services
- Filing of Income Tax Returns and TDS Returns
- Registration of Trust
- Appeals



STARTUP BUSINESS

- Assistance in Accounting and Record Keeping
- Registrations under various Statutes (Start-Up India, Trade Mark, Copyright, etc)
- Advisory
- Project Reports for Bank Approvals
- Internal Control Health



DRAFTING DEEDS AND AGREEMENTS

- Joint Development Agreement
- Joint Venture Agreement
- Share Purchase Agreement
- Privacy and Disclosure Agreement
- Memorandum of Understanding
- Family Settlement and Arrangement Deed

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Audit and Assurance

- Internal Audit
- Statutory Audit
- Tax Audits
- Statutory Bank Audit
- Stock Audit
- Concurrent Audit
- Transactional Audit
- GST Audit



Indirect Taxation

- Goods And Service Tax [GST]
- Custom Tax



Other Financial Services

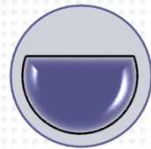
- Opening of Liaison / Branch Office
- Due Diligence
- Project Feasibility Report
- Cost Center Accounting
- Payroll Services
- Cash Flow Planning
- Quality Assurance
- Knowledge Updation

OUR SERVICES



GST – Compliances Overview

- * Current Business Model Study and GST Impact
- * Business Structuring, Recommendation for Changes
- * Compliance Overview
- * Determining whether available benefits are being sought or not



GST – Advisory

- * Legal Opinions/ Routine GST related queries
- * Monthly Retainership
- * Notes on specific transactions/ Ready Reckoners
- * Classification of Goods/Services

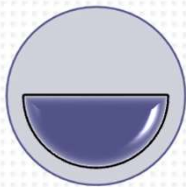


GST – Compliances Assistance

- * Registrations
- * Computation of Tax Liabilities
- * Returns (assisting various clients in filing their periodical returns)
- * Refund Claims – Input Tax Credit and IGST on Zero Rated Supply as well as Inverted Tax Rate Structure

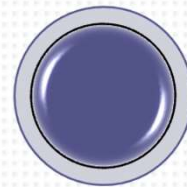
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OUR SERVICES



Business & Cost Consultancy

- * Services offered by Food Cost Controller
- * Review of Business Activity & Subsequent implementation of Cost Controlling Tools
- * Corporate Training for Cost Reduction
- * Cost Price Analysis



Management Consultancy

- * Risk & Compliance Advisory
- * Human Resource Management Consultancy
- * Maintenance & Implementation of Hierarchy for smooth running of Business
- * Performance based Analysis

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